Amplaz: AI-Powered Digital Innovations

At Amplaz, we redefine digitalization by integrating cutting-edge AI technologies into our services. With our two specialized units, **Amplaz Labs** and **Amplaz Studio**, we harness AI to drive innovation, efficiency, and business growth.

Amplaz

Crafting Digital Future

How We Use AI to Innovate Businesses

AI-Driven Services by Amplaz Labs

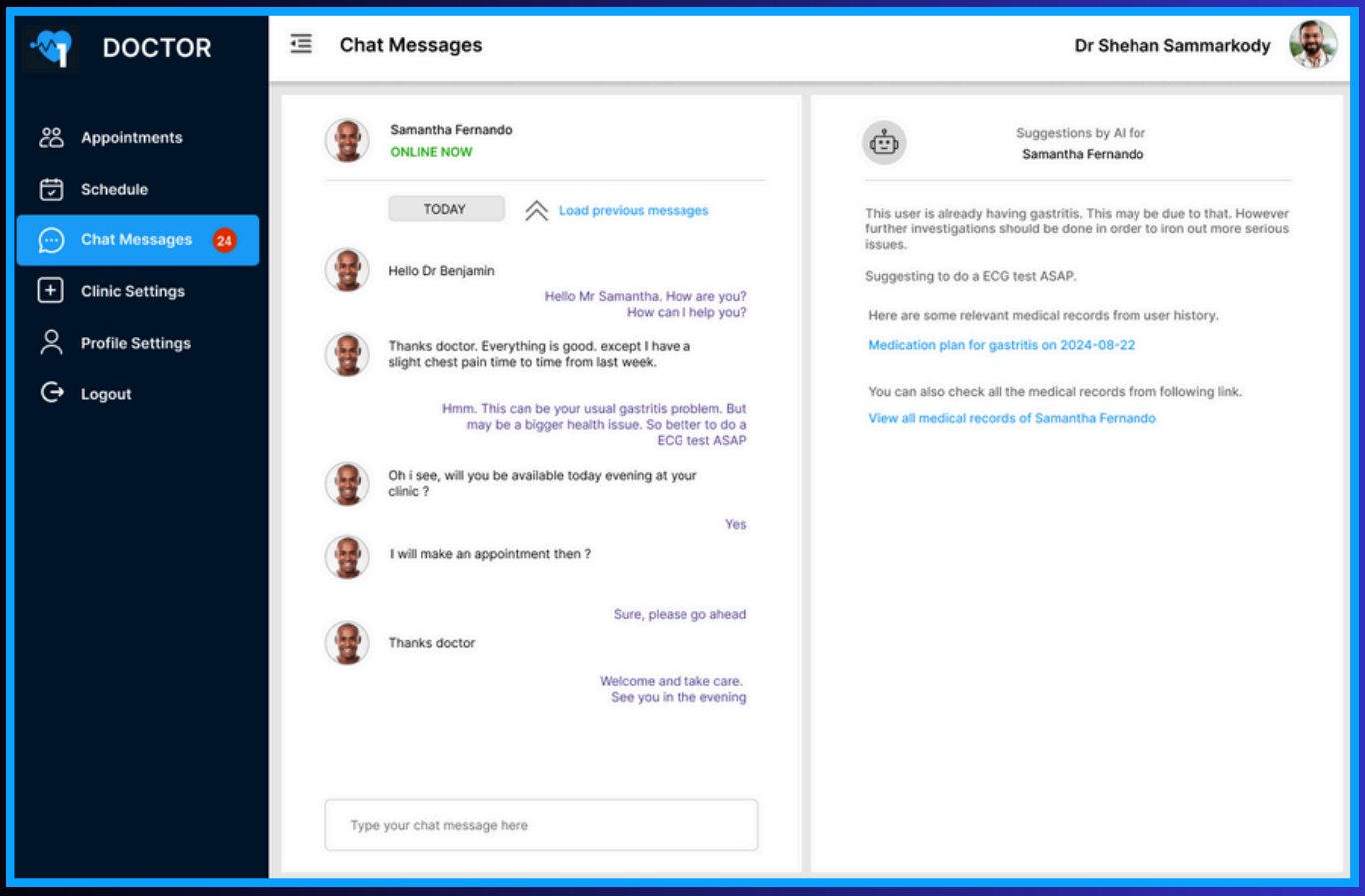
- Intelligent code generation & optimization for faster and more efficient development.
- AI-powered UX/UI design that adapts to user behavior.
- AI-driven prototyping & automation for faster product iterations.
- Automated testing & debugging, ensuring high-performance applications.
- AI-driven chatbots & virtual assistants for better customer engagement.
- Predictive analytics for trend forecasting and decision-making.
- Integrating cloud based AI services (AWS bedrock, Google Vertex, OpenAI) to enhance your product features.
- Train the custom AI models.

AI-Driven Services by Amplaz Studio

- AI-driven content generation for engaging and personalized marketing
- AI-driven brand story telling with consitent characters
- AI-powered video & image editing for high-quality digital content.
- Intelligent SEO & campaign optimization for better reach and visibility.
- Predictive analytics to boost conversions and ROI.

Case Studies

AI Powered Product Enhancement by Amplaz Labs



Improving the efficiency of doctors giving feedback and medical advices to their patients though Generative AI with RAG (Retrieval Augmented Generation) using AWS bedrock.

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Case Studies

AI Powered Video Marketing by Amplaz Studio

Social media campaign with consistent characters with custom Flux LoRA training and generating videos using Kling AI for the Caremark Harlow, UK.

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